



RITA MARTELO GRAPHIC DESIGN

RITA SUSANA GOMES MARTELO | CC 11458884 | NIF 221395601 | contact@ritamartelo.com
| RUA SÃO JORGE DA MINA 9, 2805-049 ALMADA | 967 320 325

CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

2013. >> INFORMATION DESIGNER/CEO INFORMATION DESIGN FACTORY

Information Design Studio specialised in infographics, wayfinding, maps, and User Centered Design solutions INFORMATIONDESIGNFACTORY.COM

2013. >> ASSISTANT PROFESSOR AT ESTAL (Escola Superior de Tecnologias e Artes de Lisboa), PT - Information Design/Graphic Design subjects.

JUL 2012-FEB.2010 ASSISTANT PROFESSOR AT ESART (Escola Superior de Artes Aplicadas) of Instituto Politécnico de Castelo Branco, PT. Information Design/Graphic Design subjects.

2013.2009 INFORMATION DESIGNER/CEO RMIDS Information Design Studio specialised in wayfinding, maps, and User Centered Design solutions

JAN-APR.2009 INFORMATION DESIGNER AT MIJKSENAAR (Mijksenaar way signing people – the art of navigation). Design of Maps, Underground diagrams, pictograms, logos and signage. Amsterdam, NL.

2008 FREELANCE DESIGN STOCKHOLM Information design project – maps of public swimming pools in Stockholm ‘Swim’in Stockholm’ and illustrations for swim safe brochure – developed for Stockholm Sports Administration. Stockholm, SE.

2008.2007 ART DIRECTOR AT AMATEUR SWIMMING ASSOCIATION ‘OUTPUT’s’ Awarded project ‘SWIM’IN LONDON’ map of swimming pools in London. Corporate ID, posters and book illustrations for children.London, UK.

2005.2004 ART DIRECTOR AT ACRESCENTA PUBLICIDADE Below the line Farmaceutical Janssen-Cilag e Grunenthal, Mapfre Insurance, Pitch Award for Luxair Airline, Corporate ID, Advertising, Websites.

2010.1996 FREELANCE DESIGN KwameCorp –Interface Design for Smartphones, Mijksenaar NL, Universidade Católica Portuguesa (UCP), Instituto Superior de Ciências do Trabalho e da Empresa (ISCTE), Instituto Superior de Engenharia de Lisboa (ISEL), Faculdade de Psicologia e Ciências da Educação, Schindler.SA. Signage, Pictograms, Posters, Leaflets, Logos, illustrations. Author for Children’s book ‘The Monsters of the Pool’ a book about fears and phobias.

EDUCATION

2007.2005 MASTER OF ARTS INFORMATION DESIGN Central Saint Martins College of Art and Design, Londres, UK.

2004 PÓST-GRAD WEBDESIGN ESTAL-Escola Superior Tecnologia e Artes de Lisboa, PT.



RITA MARTELO
GRAPHIC DESIGN

2001.1997 DEGREE IN GRAPHIC DESIGN IADE-Instituto de Artes Visuais Design e Marketing, Lisboa, PT. (PrE-Bolonha 3+1)

1997.1994 HIGH SCHOOL Escola Técnica Emídio Navarro, Almada, PT.

AWARDS AND EXHIBITIONS

2018 WOLDA - AWARD OF EXCELLENCE - NEW LOGO

Logo Design for Centro de Cultura Contemporânea de Castelo Branco, PT.

2008 DATAFLOW-VISUALISING INFORMATION IN GRAPHIC DESIGN BOOK

'Swim'in London' project published by: Die Gestalten Verlag ISBN: 3899552172

JUN.2007 OUTPUT AWARD (international student award for young talents in design and architecture) Bronze award. Output – foundation for future, design and education, Amsterdam, NL.

NOV.2007 SIGN DESIGN SOCIETY Presentation of 'Swim'in London' information Design Project, London, UK.

JUN.2007 EXHIBITION AT MALL GALLERIES Master of Arts final project 'Swim'in London, London, UK

2001 BEST LOGO FOR 150 ANNIVERSARY OF ISEL Instituto Superior de Engenharia de Lisboa, PT

SKILLS

SOFTWARE ADOBE CS5 (photoshop, indesign, illustrator, flash), **MICROSOFT OFFICE**, Google **SKETCHUP 3D**, **FREEHAND**, **MAYA 3D**.

HARDWARE MAC E PC

LANGUAGES ENGLISH advanced, **FRENCH** basic, **SPANISH** basic

INTERESTS AND HOBBIES

INFORMATION DESIGN, PHOTOGRAPHY, SWIMMING, TRIATHLON, TRAVEL AND MUSIC.