

RITA MARTELO GRAPHIC DESIGN

CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

2021 >> PROFESSOR AT FLAG Information Design for the Advanced Graphic Design Course, Lisbon, PT.

2014.2022 >> HEAD DESIGNER AT INFORMATION DESIGN FACTORY Information Design Studio specialised in infographics, wayfinding, maps, and User Centered Design solutions, Lisbon, PT.

2013.2018 >> ASSISTANT PROFESSOR AT ESTAL (Escola Superior de Tecnologias e Artes de Lisboa), PT. Information Design/Graphic Design subjects, Lisbon, PT.

2013.2009 >> INFORMATION DESIGNER/CEO RMIDS Information Design Studio specialised in wayfinding, maps, and User Centered Design solutions, Lisbon, PT.

2012.2010 >> ASSISTANT PROFESSOR AT ESART (Escola Superior de Artes Aplicadas) of Instituto Politécnico de Castelo Branco, PT. Information Design/Graphic Design subjects.

JAN-APR.2009 INFORMATION DESIGNER AT MIJKSENAAR (Mijksenaar way signing people – the art of navigation). Design of Maps, Underground diagrams, pictograms, logos and signage. Amsterdam, NL.

2008 FREELANCE DESIGN STOCKHOLM Information design – maps of swimming pools ‘Swim’in Stockholm’ and illustrations booklet developed for Stockholm Sports Administration, SE.

2008.2007 ART DIRECTOR AT AMATEUR SWIMMING ASSOCIATION ‘OUTPUT’s’ Awarded project ‘SWIM’IN LONDON’ map swimming pools of London. Corporate ID, posters and book illustrations for children. London, UK.

2005.2004 ART DIRECTOR AT ACRESCENTA PUBLICIDADE Below the Line Farmaceutical Janssen-Cilag e Grunenthal, Mapfre Insurance, Pitch Award for Luxair Airline, Corporate ID, Advertising, Websites.

1996.ONGOING FREELANCE DESIGN Raiz Editora - infographics for school books, KwameCorp - UI/UX design, Universidade Católica Portuguesa (UCP), Instituto Superior de Ciências do Trabalho e da Empresa (ISCTE), Instituto Superior de Engenharia de Lisboa (ISEL), Faculdade de Psicologia e Ciências da Educação, Schindler.SA. Author of Children’s book project ‘The Monsters of the Pool’ related to fears in the swimming pool.

EDUCATION

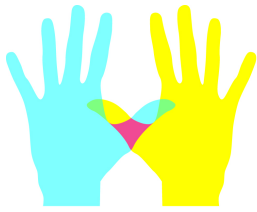
2021. ONGOING DOUTORANDA PhD DESIGN - Universidade Lisboa - Faculdade Arquitetura, PT.

2014 ACREDITED TRAINER -Accreditation registration nr. CCPFC/RFO-36527/16

2013 MULTIMEDIA INFOGRAPHICS FREE COURSE Faculdade de Ciências Sociais e Humanas - FCSH/NOVA, PT

2007.2005 MASTER OF ARTS INFORMATION DESIGN Central Saint Martins College of Art and Design, Londres, UK.

2004 POST-GRAD WEBDESIGN ESTAL-Escola Superior Tecnologia e Artes de Lisboa, PT.



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2001.1997 BA DEGREE IN GRAPHIC DESIGN IADE-Instituto de Artes Visuais Design e Marketing, Lisboa, PT.

AWARDS AND EXHIBITIONS

2023 WOLDA - BRONZE AWARD - Logo NEW Design for Nativos-Meco Cultural association.

2022 PhD SCHOLARSHIP - ref. 2022.11278.BD, awarded by FCT - Fundação para a Ciência e Tecnologia, PT.

2018 WOLDA - AWARD OF EXCELLENCE - LogoDesign for Centro Cultura Contemporânea in Castelo Branco, PT.

2008 DATAFLOW-VISUALISING INFORMATION IN GRAPHIC DESIGN BOOK
'Swim'in London' project published by: Die Gestalten Verlag ISBN: 3899552172

AUG.2008 ICOGRADA NEWSLETTER (International Council of Graphic Design Associations)
News regarding 'Swim'in London' Project.

JUN.2007 OUTPUT AWARD (international student award for young talents in design and architecture) Bronze award. Output – foundation for future, design and education, Amsterdam, NL.

NOV.2007 SIGN DESIGN SOCIETY Presentation of 'Swim'in London' information Design Project, London, UK.

JUN.2007 EXHIBITION AT MALL GALLERIES Master of Arts final project 'Swim'in London, London, UK

2001 BEST LOGO FOR 150 ANNIVERSARY OF ISEL Instituto Superior de Engenharia de Lisboa, PT

SKILLS

SOFTWARE ADOBE PACKAGE , MICROSOFT OFFICE, Google SKETCHUP 3D, FREEHAND.

HARDWARE MAC E PC

LANGUAGES ENGLISH advanced, FRENCH basic, SPANISH basic

INTERESTS AND HOBBIES

INFORMATION DESIGN, DIY AND UPCYCLING FURNITURE, PHOTOGRAPHY, SWIMMING, TRAVEL, MUSIC, former SCOUT LEADER.