



RITA MARTELO
GRAPHIC DESIGN

CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

2014.ONGOING >> HEAD DESIGNER AT INFORMATION DESIGN FACTORY Information Design Studio specialised in infographics, wayfinding, maps, and User Centered Design solutions.

2013.ONGOING >> ASSISTANT PROFESSOR AT ESTAL (Escola Superior de Tecnologias e Artes de Lisboa), PT. Information Design/Graphic Design subjects.

2013.2009 >> INFORMATION DESIGNER/CEO RMIDS Information Design Studio specialised in wayfinding, maps, and User Centered Design solutions.

2012.2010 >> ASSISTANT PROFESSOR AT ESART (Escola Superior de Artes Aplicadas) of Instituto Politécnico de Castelo Branco, PT. Information Design/Graphic Design subjects.

JAN-APR.2009 INFORMATION DESIGNER AT MIJKSENAAR (Mijksenaar way signing people – the art of navigation). Design of Maps, Underground diagrams, pictograms, logos and signage. Amsterdam, NL.

2008 FREELANCE DESIGN STOCKHOLM Information design project – maps of public swimming pools in Stockholm ‘Swim’in Stockholm’ and illustrations booklet.

2008.2007 ART DIRECTOR AT AMATEUR SWIMMING ASSOCIATION ‘OUTPUT’s’ Awarded project ‘SWIM’IN LONDON’ map swimming pools of London. Corporate ID, posters and book illustrations for children.London, UK.

2005.2004 ART DIRECTOR AT ACRESCENTA PUBLICIDADE Below the Line Farmaceutical Janssen-Cilag e Grunenthal, Mapfre Insurance, Pitch Award for Luxair Airline, Corporate ID, Advertising, Websites.

1996.ONGOING FREELANCE DESIGN Raiz Editora - infographics for school books, KwameCorp - Design for Smartphones, Mijksenaar NL, Universidade Católica Portuguesa (UCP), Instituto Superior de Ciências do Trabalho e da Empresa (ISCTE), Instituto Superior de Engenharia de Lisboa (ISEL), Faculdade de Psicologia e Ciências da Educação, Schindler.SA. Author for Children’s book project ‘The Monsters of the Pool’ a book about fears and phobias.

EDUCATION

2013 MULTIMEDIA INFOGRAPHICS CURSO LIVRE Faculdade de Ciências Sociais e Humanas - FCSH/NOVA, PT.

2007.2005 MASTER OF ARTS INFORMATION DESIGN Central Saint Martins College of Art and Design, Londres, UK.



RITA MARTELO
GRAPHIC DESIGN

2004 PÓST-GRAD WEBDESIGN ESTAL-Escola Superior Tecnologia e Artes de Lisboa, PT.

2001.1997 DEGREE IN GRAPHIC DESIGN IADE-Instituto de Artes Visuais Design e Marketing, Lisboa, PT. (PrE-Bolonha 3+1)

1997.1994 HIGH SCHOOL Escola Técnica Emídio Navarro, Almada, PT.

AWARDS AND EXHIBITIONS

2008 DATAFLOW-VISUALISING INFORMATION IN GRAPHIC DESIGN BOOK
'Swim'in London' project published by: Die Gestalten Verlag ISBN: 3899552172

AUG.2008 ICOGRADA NEWSLETTER (International Council of Graphic Design Associations)
News regarding 'Swim'in London' Project.

JUN.2007 OUTPUT AWARD (international student award for young talents in design and architecture) Bronze award. Output – foundation for future, design and education, Amsterdam, NL.

NOV.2007 SIGN DESIGN SOCIETY Presentation of 'Swim'in London' information Design Project, London, UK.

JUN.2007 EXHIBITION AT MALL GALLERIES Master of Arts final project 'Swim'in London, London, UK

2001 BEST LOGO FOR 150 ANNIVERSARY OF ISEL Instituto Superior de Engenharia de Lisboa, PT

SKILLS

SOFTWARE ADOBE CS5 (photoshop, indesign, illustrator, flash), MICROSOFT OFFICE, Google SKETCHUP 3D, FREEHAND, MAYA 3D.

HARDWARE MAC E PC

LANGUAGES ENGLISH advanced, FRENCH basic, SPANISH basic

INTERESTS AND HOBBIES

INFORMATION DESIGN, PHOTOGRAPHY, SWIMMING, TRIATHLON, TRAVEL AND MUSIC.